

# Template for feedback

## Feedback questions we used to gather feedback from participants

### Questions and response options day 1/2

#### 1. How helpful did you find the first day of the Lateral Entry Programme for your understanding of the German music industry?

★★★★★ Very helpful – The content was very valuable and significantly expanded my knowledge of the music industry.

★★★★ Helpful – I learned a lot of new things that will support my transition into the industry.

★★★ Neutral – The day was informative, but only partially deepened my understanding.

★★ Rather not helpful – Some information was interesting, but much of it was already known to me or not relevant.

★ Not helpful at all – I hardly gained any new insights.

➡ Why? Please leave us your feedback.

#### 2. Which topics or content of the day were particularly valuable to you?

#### 3. Were there topics or aspects that you missed or would have liked to explore in more depth?

#### 4. How would you rate the job-profile quiz in the music industry?

🌟 Very informative – The overview of job profiles really helped me to understand possible career paths.

👍 Informative – I gained a good overview that will be useful to me.

⚖️ Partly informative – I got to know some job profiles, but the rest felt too superficial.

✗ Not very informative – I hardly received any new or relevant information about job profiles.

➡ Why? Please leave us your feedback.

## 5. How did you experience the first introduction and exchange with the other participants?

👑 Very valuable – I met great people and immediately feel better connected!

😊 Valuable – The exchange was inspiring, and I gained useful contacts and insights.

😐 Neutral – I made some contacts, but it could have been more intensive.

🙁 Rather not valuable – There was some exchange, but I didn't take much away from it.

✗ Not valuable – I hardly had the opportunity to connect with others.

➡ Why? Please leave us your feedback.

## Questions and response options day 2/2

### 1. Which company did you visit?

- Company 1
- Company 2
- Company 3

### 2. How did you like the day overall?

★★★★★ Very good – well organized, exciting insights!

★★★ Good – interesting content, but with some room for improvement.

★★ Okay – some interesting aspects, but also lengthy parts.

★ Rather not so good – did not meet my expectations.

🌟 Not good at all – I hardly took anything away for myself.

➡ Why? Please leave us your feedback.

### 3. How helpful did you find the company assignment?

🌟 Very helpful – it provided me with practical, hands-on knowledge.

👍 Helpful – I was able to take a lot away from it.

🤔 Somewhat helpful – some tasks were engaging, others less so.

❓ Not very helpful – it wasn't entirely clear what the purpose was.

✗ Not helpful at all – the tasks provided little value.

➡ Why? Please leave us your feedback.

### 4. Did the practical insights help you to better understand the industry?

💡 Yes, absolutely – I gained a much clearer picture.

😊 Yes, partly – some aspects were helpful, others less so.

🤔 So-so – there were interesting moments, but I would have liked more practical relevance.

✗ No, not really – I didn't learn much new.

➡ Why? Please leave us your feedback.

### 5. Was there something you particularly enjoyed?

### 6. What would you have wished for during the company visit?

(e.g., more time for questions, more hands-on practice, different companies, etc.)

### 7. How did you find the open networking? What was particularly helpful, and what could have been improved?

⭐ Very helpful – I was able to make valuable contacts and had great conversations.

👍 Helpful – I had some useful conversations, but it was difficult to find the right topics or people.

🤔 Less helpful – it was challenging to have meaningful conversations or focus on relevant topics.

✗ Not helpful – I didn't make any useful contacts or have productive conversations.

## 8. What did you find most helpful about the Lateral Entry Programme?

Was there a particular session or insight that helped you the most?

## 9. Would you recommend the Lateral Entry Programme to others?

Yes, absolutely – I think it provides valuable insights and is a great opportunity for career changers.

👍 Yes, maybe – overall it was helpful, but there is still room for improvement.

🤔 Not sure – I'm not yet certain whether I would recommend the programme.

✗ No – I don't think the programme provides enough added value to recommend it.

## 10. How did you hear about the Lateral Entry Programme?

The answer options proved very effective in our experience, as they encouraged participants to provide more feedback than usual. At the end, we were also able to filter responses and, for example, display only those from participants who had visited *Company 1*.

For this evaluation, we used the free version of the tool SurveyMonkey (<http://surveymonkey.com/>)