

Innovation Coaching

Kick-off concept

2 hours session in person

Tip: Define the kick-off and the feedback meeting as mandatory dates in advance and include them in the call for applications.

Agenda

- Introductions of each and everyone
- Presentation of the Coaching Programs
- Innovation
 - Presentation of innovation study
 - Discussion on the topic
- Next Steps (Timeline and Process)
- Get-to-know between coaches and companies
- Scheduling sessions (between coaches and companies)

Timeline & Process

- **June - Matchmaking:** Coaches and companies matched
- **June - Scheduling:** Fix meeting dates with coaches
- **June - September:** Workshops/Trainings on innovation
- **28 August:** Peer-learning session
- **Early/Mid-September:** Coaching concludes
- **End of September:** Online Evaluation