

# Template for application form

## Questions we used in the application for our Lateral Entry Programme

1. Participant name
2. Pronoun
3. Participant email address
4. Place of residence
5. Phone number, mobile or landline – the main thing is that we can reach you here if we have any questions
6. Current qualification (e.g., university degree, dual study program, vocational training, etc.)
7. Name of current employer or employment status
8. Current job title or position for the last 12 months, specifying the industry
9. How much professional experience do you have?
10. Indicate the sub-sector of the music industry that interests you most (you can check all boxes if your interests are very broad)
  - a. Artist Management
  - b. Live Entertainment
  - c. Recorded Music
  - d. Music Publishing
11. On the second day, there will be company visits where you will be actively involved. In small groups, you will work on a practical case study and gain exciting insights into the industry. Which company visit are you most interested in?
  - a. Company A
  - b. Company B
  - c. Company C
12. What motivates you to participate in the career change programme, and why do you want to switch to the music industry?
13. What are your expectations of the career change program?
14. Is there anything else you would like to tell us?

This preliminary questionnaire made it easy for us to select the most suitable participants from among the applicants.