

Innovation Coaching

Application Form Survey Template

Personal Information

1. What is your name? (First and last name)
Your answer
2. Which pronouns should we use to address you?
Your answer
3. Email address (Please provide an address where we can reach you.)
Your answer
4. Phone number (If we need to reach you, please provide your phone number.)
Your answer
5. Which company/organization do you currently work for?
Your answer
6. What is your current position?
Your answer
7. Company short profile: founding year, music industry sub-sector (Recorded, Live, Publishing, Management, other), mission.
Your answer
8. How large is your company?
 - Solo/self-employed
 - 2–5
 - 6–10
 - 11–25
 - 25–50
 - 50–250

Questions on Motivation

9. How innovative would you rate your company? (5 = very innovative, 1 = not innovative at all)

Your answer

10. What experiences has your company already had with innovation?
(e.g. new formats, digital tools, process changes, collaborations)

Your answer

11. What is currently your company's biggest challenge when it comes to innovation?

Your answer

12. Which person(s) in which position from your company would take part in the coaching?

Your answer

13. What do you expect to gain from the Innovation Coaching?

Your answer

Other

15. Would you like to share anything else with us?

Your answer

16. I agree to be informed about new [XX] offers from [XX]

- Yes
- No