

Workshop: Real Estate, Municipalities & the Music Industry

Theme:

How square meters, temporary use, and urban development shape the music life of the city.

Agenda

1. Welcome & Background (5 min)

Why this topic matters now.

2. Introduction Round – Why Are You Here? (10 min)

Name, role, and what brings you here.

3. Approach & Goals (5 min)

How we will work today and what we aim to achieve.

4. Key Insights (15 min)

Research, cases, and tensions in current practice.

5. Stakeholder Mapping (15 min)

Who is involved — and where do interests align or clash?

6. Reflect & Enrich (20 min)

Individual and group reflection using color-coded notes:

- **Blue = Zoom:** What needs deeper exploration?
- **Red = Interventions:** What can we start today?
- **Yellow = Potential:** Where is there opportunity for improvement?

7. Work on Opportunity Areas (40 min)

Breakout groups develop concrete proposals and actions.

8. Wrap-Up (5 min)

Key insights and next steps.

9. Networking / Hang Out