

# The Pledge Method

## for Awareness Raising Conference

### The Pledge – [Conference/Event Name]

#### Why we pledge

We face a climate crisis that demands urgent action. Events bring people together and can drive cultural, social, and economic change. By joining forces, organisers, participants, and partners can create solutions that last beyond the event.

#### Our commitment

By signing this pledge, we commit to:

1. **Reduce climate impact** – Actively lower emissions from our events and daily work.
2. **Influence and inspire** – Use our platforms to raise awareness and encourage sustainable choices.
3. **Collaborate** – Share knowledge, tools, and good practice across sectors and borders.
4. **Stay accountable** – Track progress, share results, and support each other in reaching set goals.
5. **Act for the future** – Work towards climate-neutral communities by 2030.

#### Focus areas (adaptable to each conference theme)

- Food & Drink
- Transport & Travel
- Materials & Waste (e.g. textiles, plastics, single-use items)

#### How it works

- The pledge is presented at the conference in a key session.
- Participants sign digitally via QR code or website.
- Names of signatories are displayed during the event and published online afterwards.
- Follow-up includes newsletters, updates, and invitations to joint activities.

#### Sign here

We, the undersigned, commit to this pledge and to keeping the momentum alive beyond [Conference/Event Name].

[Digital form link]